



## **Illumination of the Jacques Cartier Bridge: End of rainbow lighting starting May 28**

**Longueuil, May 27, 2020** – In recognition of the first major step in the lifting of the lockdown measures throughout Quebec, The Jacques Cartier and Champlain Bridges Incorporated is ending the rainbow lighting sequence included in the illumination of the Jacques Cartier Bridge. The bridge will therefore return to its seasonal colours and full intelligent programming starting tomorrow, May 28, at sunset.

When the pandemic began, the “Ça va bien aller” (It’s going to be okay) movement was reflected in the Jacques Cartier Bridge, which was fully lit up in rainbow colours every evening from April to August 2020 inclusively. In September 2020, when students went back to class and workplaces gradually reopened, the bridge illumination resumed its usual programming but with a rainbow-lighting sequence that played for five minutes every hour, as the pandemic continued to affect us all. Starting May 28, 2021, this rainbow sequence will be removed from the schedule and replaced by the usual sparkling light sequence presented every hour.

“We know that the rainbow colours provided some comfort to people during the pandemic, but we are also very happy that the bridge will go back to its full programming. We are celebrating the first major step in the province’s reopening and the start of a ‘new normal’. The bridge will continue to be a unifying symbol with its beautiful illumination that includes an hourly *champagne* light sequence that calls for celebration,” stated Sandra Martel, JCCBI’s Chief Executive Officer.

The Jacques Cartier Bridge, which is 91 years old, is the world’s first “people-connected” bridge. It is illuminated through complex programming that marks the cycle of the seasons with a 365-colour chromatic calendar that includes all the colours of the rainbow.

### **About JCCBI**

As a manager of important infrastructure, The Jacques Cartier and Champlain Bridges Incorporated is a Crown corporation established in 1978 that is responsible for the Jacques Cartier Bridge, the original Champlain Bridge, the Champlain Bridge Estacade, the Île des Sœurs Bypass Bridge, the federal sections of Bonaventure Expressway and the Honoré Mercier Bridge, as well as the Melocheville Tunnel. The Corporation manages, maintains, and repairs these important Greater Montreal structures to ensure the safe passage of thousands of users every day. It also ensures that these critical structures remain safe, fully functional and aesthetically pleasing both today and in the future.  
[www.JacquesCartierChamplain.ca](http://www.JacquesCartierChamplain.ca)

Nathalie Lessard, Director, Communications  
Office: 450-651-8771, extension 2232  
[nlessard@pjcci.ca](mailto:nlessard@pjcci.ca)